



WE PROVIDE BEST ONLINE  
MARKETING SOLUTIONS

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## WE PROVIDE BEST ONLINE MARKETING SOLUTIONS

With over 20 years of experience in web marketing in Bahrain, The team at Info Bahrain Web Marketing comes from a background of building high turnover clients. We have lived through all the pitfalls and our clients reap the benefits of our experience.

We have designed and developed thousands of websites in Bahrain and overseas. Below is a list of our services.

- 
- ▶ Domain registration
  - ▶ Business email hosting
  - ▶ Cloud Web hosting with the below features
    - \*Imunify 360 web security to protect your website
    - \*Acronis daily backups of your website and emails
    - \*Mail Channel for spam protection
  - ▶ Website design and development
  - ▶ Website redesign and website maintenance
  - ▶ Payment gateway integration
  - ▶ SSL Certificates integration for web security
  - ▶ SEO – Search Engine Optimization
  - ▶ Social Media Marketing  
(Facebook, Instagram, LinkedIn, YouTube, TikTok)

**We offer custom packages that fit your specific need.**

## Services





# Web Design & Development

We understand the pain companies face when they need to hire a website developer or rely on a freelancer who may be juggling lots of other jobs.

At Info Bahrain Web Marketing we have a highly skilled development team on hand to help you deliver high quality websites to suit any budget. Price match guaranteed.

## Our services include:

- ▶ Website Design & Development
- ▶ Website maintenance
- ▶ E-commerce websites with payment gateways
- ▶ Website optimization
- ▶ Front + Back-End Development with a CMS - Content Management System
- ▶ Mobile-friendly responsive websites to suit any device

**Price match guarantee on any written competitive quotes or we will beat by 5% of the quoted value.**



# Web Maintenance

Due to the popularity of the **WordPress** and **Shopify** platforms for the building of websites, it makes sense that we offer a **maintenance** package to our clients.

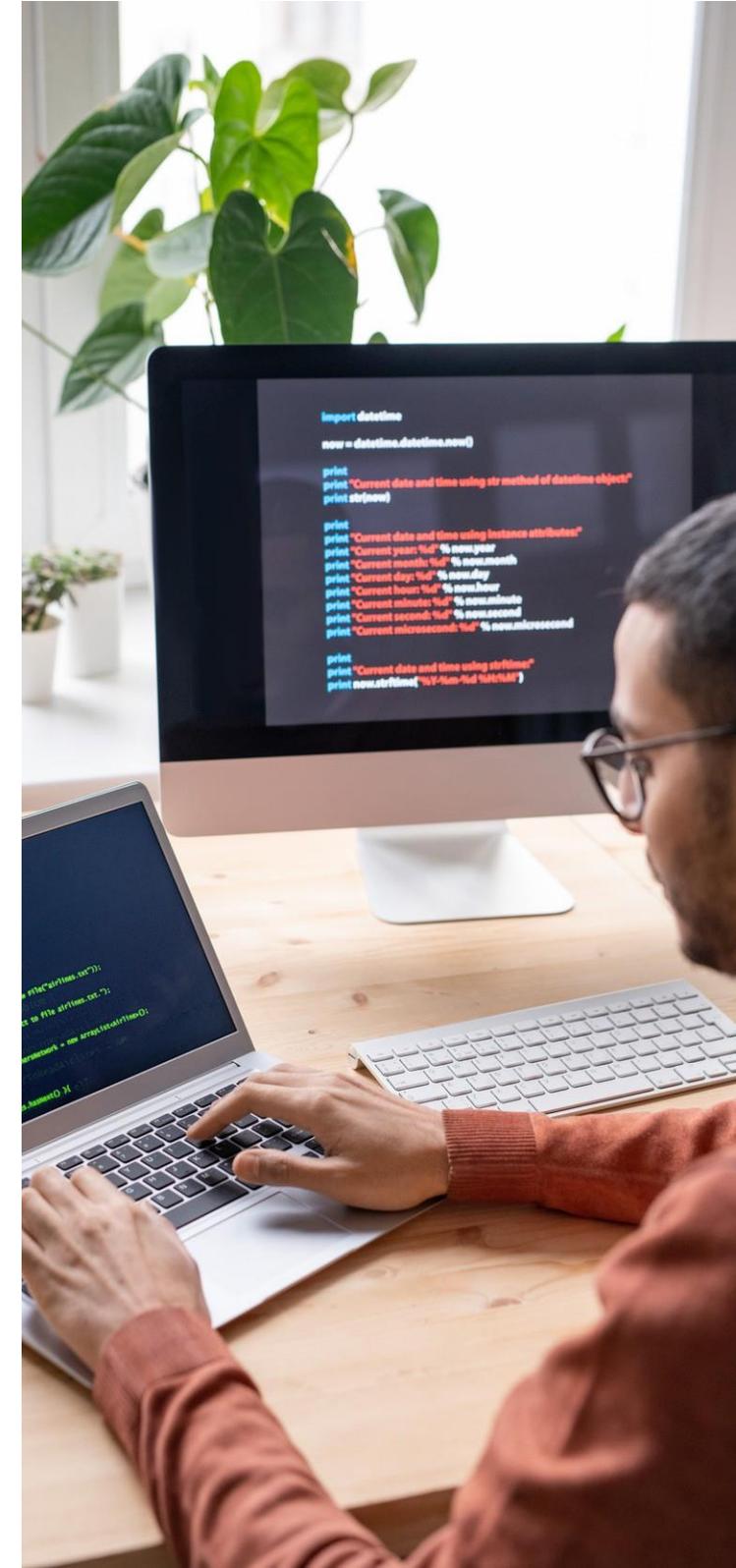
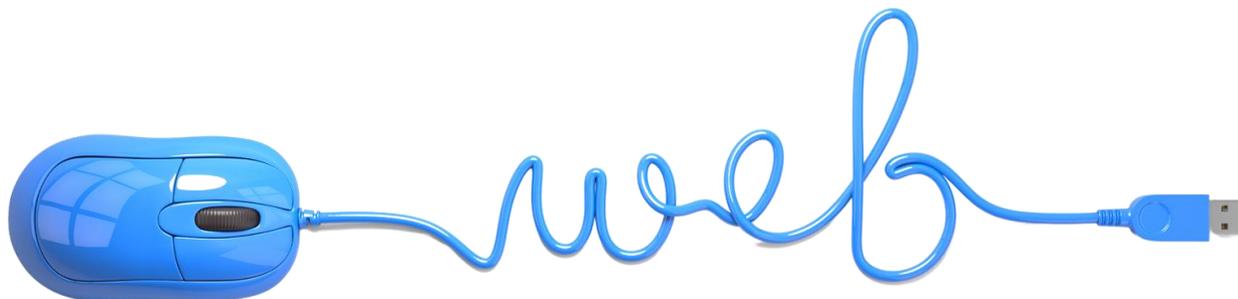
This service includes **daily backups** of the website, **uptime monitoring**, updating of themes and plugins as well as an array of security and performance checks and fixes.

We can offer this as a **one-time maintenance upgrade** benefit or on an ongoing basis.

PRODUCT	AD HOC	RETAINED RESOURCE
Web Maintenance*	Starts at BD.100.000	Starts at BD.20 Per Month**

**\*\*Pricing could vary based on initial assessment of website.**

**Note : All prices quoted exclude VAT**





Effective Social Media Management boosts your **brand awareness** improves user **engagement** with their audience and can assist greatly in the generation of **leads and sales**.

Our Social Media Management service is a recurring monthly service that includes **content creation, posting,** and **management** of your social media profiles. Our packages are based on the volume of posts across up to 3 social media platforms, including:

- ▶ Facebook
- ▶ Instagram
- ▶ LinkedIn
- ▶ YouTube

With each package, you receive the following:

- ▶ One-page social media Style Guide
- ▶ Caption + Static Visual Graphic Creation
- ▶ Access to Content Calendar for Scheduling + Approvals
- ▶ Project Account Lead
- ▶ Monthly Reports



# Paid Social



At a minimum, we provide a **Paid Social specialist** who can **build** and **optimize** campaigns following your directions and strategic input with an option to receive more **strategic** direction and **management** from our team.

	BASIC	PREMIUM	PREMIUM PRO
<i>For campaigns above \$500.00</i>	20% of Ad Spend	20% of Ad Spend	20% of Ad Spend
Account audit	✓	✓	✓
Campaign audit and technical review	✓	✓	✓
Ongoing campaign management and optimizations	✓	✓	✓
Dedicated Project Slack Channel	✓	✓	✓
Project management system access (Active Collab)	✓	✓	✓
Weekly or Monthly automated reports from Agency Analytics	✓	✓	✓
Agency Analytics dashboard access	✓	✓	✓
Monthly Comprehensive reporting with manual oversight		✓	✓
Project / Account Manager	1 Hour	1 Hour	2 Hours
Oversight / Direction from Senior Specialist	1 Hour	2 Hours	2 Hours
Copy and Caption Writing		✓	✓
Content Creation (2 creative assets per month, static visuals only)			✓
Growth Strategy, to help you get more clients			✓

**Note: All prices quoted Exclude VAT and Ad spend \*Minimum Ad Spend begins at \$500.00.**

We have created **all-encompassing**, comprehensive SEO services

Our monthly **SEO packages**, priced per keyword, are designed as an **all-in-one solution** for our clients and include On-Page fixes, Link Building, and Local SEO.

simply select your package and we will set up a **technical resource** to help impress our clients with the best results.

Each resource will deliver recommendations about **key performance metrics** based on the direction and management of your SEO campaign. For larger campaigns, we do offer a **level of strategic input** from our **in-house team**.

Example of SEO for [www.myhomeinspection.com.au](http://www.myhomeinspection.com.au)

Keywords:

- ▶ pool barrier inspection Sydney
- ▶ spa inspection Sydney
- ▶ timber inspection services Sydney
- ▶ timber pest inspection Sydney
- ▶ swimming pool spa inspection sydney



We provide a team of **specialists** who can **manage, build** and optimize campaigns following your **directions** and **strategic input**.

	5 KEYWORDS	10 KEYWORDS	15 KEYWORDS	20 KEYWORDS	50 KEYWORDS	RETAINED SPECIALIST
<b>MONTHLY COST</b>	<b>\$350</b>	<b>\$500</b>	<b>\$600</b>	<b>\$800</b>	<b>\$1000</b>	<b>\$1500</b>
	Per Website	Per Website	Per Website	Per Website	Per Website	Per Website
Monthly Automated Reporting	✓	✓	✓	✓	✓	✓
On-Page Fixes	✓	✓	✓	✓	✓	✓
Link Building	✓	✓	✓	✓	✓	✓
Local SEO Optimization	✓	✓	✓	✓	✓	✓
SEO Strategy Provided By	Info Bahrain	Info Bahrain	Info Bahrain	Info Bahrain	Info Bahrain	Info Bahrain
Dedicated Slack Channel			✓	✓	✓	✓
Project / Account Manager			✓	✓	✓	✓
Monthly Optimized Reporting from Senior Specialist				✓	✓	✓



\*Link Building strategy focuses on relevant high authority directory/Business listing sites. Specific high authority news/blog site links can be obtained for an additional cost.  
**Note: All prices quoted Exclude VAT**

## Paid Search

**Google Ads** and **Google Shopping** are among the most immediate ways that you can get your client's products and services in front of their ideal customers.

It is important when embarking on a campaign on behalf of our client that we **manage your expectations** in terms of **success** and **potential ROI**. Depending on the industry and the competitiveness of the environment, results will vary.

At Info Bahrain Web Marketing, we realize that not all our clients have the same level of expertise when it comes to running Google Ads Campaigns. Therefore, we offer several different levels of support for you and your team.





## Next Step

WE ARE INFO BAHRAIN WEB MARKETING  
YOUR DEDICATED AGENCY GROWTH PARTNER.

Providing elite services to our clients who are ready to level up their operation is what we do. If that is you and your company, then let's start mapping out your master plan.





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